

Brief Bio-Data

- 1. Name** : **Dr. Gopal Krishna Deshmukh**
2. Date of Birth : 16th November 1973
3. Designation : **Associate Professor**
4. Work Experience : Nineteen Years
5. Official Address : Institute of Management, Pt. Ravishankar Shukla University,
Raipur (C.G.) Pin: 492010
6. E- mail : gkd16@yahoo.co.in
7. Contact Number : 094252-11225 (M)

8. Academic Qualification:

- Ph.D. in Management from Pt. R.S. University, Raipur
- MBA First Division with specialization in Marketing from Department of Management Studies, North Maharashtra University, Jalgaon(MS)
- Qualified UGC NET in Management
- M. A. Public Administration from Pt. R.S. University, Raipur

9. Honours / Awards

- Best Research Paper Award in Marketing Strategies for Business session in a National Seminar organised by NIT, Rourkela on October 09-10, 2015.
- Enthusiastic Researcher Award by Global Business Research FZE, Dubai, UAE in an International Seminar during December 18-20, 2015
- Silver Medal as Best Business Academic of the Year Award – 2019 by Indian Commerce Association in All India Commerce Conference during December 22-24, 2019.

10. Teaching Experience:

- Eighteen Years at PG level (MBA)
- Subjects Taught:
(I) in MBA: Environment and Management,
Information Technology,
Business Legislation,
Research Methodology,
Production Management,
MIS,
Marketing Research,
Consumer Behaviour,
International Marketing

(II) in MPhil (Management) : Research Methodology

(III) in Ph. D Coursework: Research Methodology

(IV) For Competitive Exams: “Reasoning” & “Management” in guidance classes of UGC NET Coaching Scheme of Pt. Ravishankar Shukla University, Raipur for NET, Bank P.O. Exam, PSC exam etc.

- Delivered special lectures as a part of Ph.D Scholars Coursework organized by Pt. Ravishankar Shukla University on following topics:
 - **Identifying Fake Predatory & Cloned Journals**
 - **SHERPA/RoMEO**
 - **Journal Suggestor**
 - **Indexing Databases**

11. Research Guidance:

- Ph.D have been awarded to four scholars.
- Currently guiding two Ph.D Scholars.
- Guided 3 M.Phil Dissertations
- Guided more than 200 MBA Projects

12. Membership:

- (A) Professional Bodies: Indian Commerce Association, Youth Hostel Association of India
 (B) Social Organisations: JCI Raipur Sanskar and ManavSamsadhanVikasSamiti

13. Administrative Assignments:

- (A) **National Testing Agency, Government of India:** as Observer NTA exams (NEET, JEE, CMAT) etc
 (B) **Government of Chhattisgarh:** as member in Central Board of Studies (in Management Studies), Expert in SarvShikshaAbhiyan, Expert in Curriculum Committee for Recruitment of TPO in Government engineering&Polytechnic Colleges through PSC, Special Observer-PMT.
 (C) **Pt. R. S. University:** Centre Superintendent and Exam Coordinator- University exams, Member-Board of Studies in Management, Faculty of Management, Examination Committee, Inspection Committees, Editor- Journal of Ravishankar University, Nodal Officer-NATS.

14. Associated with assignments of other Universities:

- M. J. P, Rohilkhand University, Bareilly (U.P.)
- Sambalpur University, Sambalpur (Odisha)
- Berhampur University, Berhampur (Odisha)
- G.G. Central University, Bilaspur (C.G.)
- A. B Vajpayee University, Bilaspur (C.G.)
- Shaheed Mahendra Karma University, Jagadalpur (C.G.)
- Kushabhau Thakre Patrakarita Avam Jansanchar Vishwavidyalaya, Raipur (C.G.)
- Indira Kala Sangeet Vishvavidyalaya, Khairagarh (C.G.)
- Chhattisgarh Swami Vivekananda Technical University, Bhilai (C.G.)
- APS University, Rewa, (M.P.)
- Indira Gandhi National Tribal University, Amarkantak (M.P.)
- Rani Durgavati Vishwavidyalaya, Jabalpur (MP) etc.
- MATS, University, Raipur
- Integral University, Lucknow (UP)
- Bansthali Vidyapeeth, Rajasthan
- R.T.M. Nagpur University, Nagpur (MS)
- Shree Shankaracharya Profesional University, Bhilai
- Bharati University, Durg

15. Participation: in

- (A) Orientation Programmes / FDP/ Refresher Course/ Workshop: 12
- (B) Participation in Short Term Course: 06
- (C) Seminar / Conferences: 75
- (D) Workshop / Webinar: 12

16. Seminar / Conferences Organised: Three

17. Papers Published:) Citation Index = 113; h-index = 05; i-10 index = 03(as on October 06, 2022;
Source: Google Scholar)

- (A) Journals: 41
- (B) Conference Proceedings: 06
- (C) Edited Books: 23

18. Reviewer in SCOPUS Indexed Journal: Four

19. Resource Person:

- Central Government Programmes: 02
- State Government Programmes: 02
- Public Sector Company: 02
- University RPE Lectures/ HRDC: 06
- Conference/ Seminar: 07

(Dr. Gopal Krishna Deshmukh)